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TRANSMITTAL LETTER

ASSISTANT COMMISSIONER FOR PATENTS WASHINGTON, D.C. 20231

RECEIVED NOV 1 2 2002

RE:

Attorney Docket No.: PIP-69A-KATZ

GROUP 3600

Application Serial No.: 09/776,714

Filed: 02/06/01

Title: A method for providing incentives or messages to a consumer

based on a consumer's receipt of a prior incentive or message

Inventor: GARY M. KATZ

Group Art Unit: 2162 Examiner: UNKNOWN

SIR:

Attached hereto for filing are the following papers:

Transmittal Letter/Authorization to Charge Deposit Account (in Duplicate) **Information Disclosure Statement (in Duplicate)** PTO Form 1449 (with Prior Art References AA-AAH)

Our check in the amount of \$_\$0.00 is attached covering the required fees.

The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account Number 50-2106

Richard A. Neifeld, Ph.D. Registration No. 35,299

Attorney of Record

PATENT TRADEMARK OFFICE

Y:\Clients\Catalina\PIP-69A-KATZ\PIP-69A-KATZ-US\Drafts\TransLtr 021031.wpd Printed: November 8, 2002 (11:37am)